LinkedIn API and Access Integration

LinkedIn onboard can be done through Campaign Mapping:

All LinkedIn onboard through Campaign Mapping is for a single ad account, if an agency onboard is required i.e. Meaning all ad accounts belonging to the Main account, contact Annalect Solutions for further help on <u>DK.Support@annalect.com</u>

Follow the steps below, to grant access:

- 1. Navigate to Campaign Mapping
- 2. Locate and select the client you want to onboard.
- 3. Choose 'Data Sources'.
- 4. Find the 'LinkedIn' data source and click the onboard button.
- In the 'Email' field, enter the email address of the person who will receive the invitation. (important! The email should be directed to the one granting the access, not <u>DK.Support@annalect.com</u>)

Within a couple of minutes, the email address entered in the previous step will receive an invitation that looks like this.

	Welcome to Appalect
Dear client	
We have recieved a reque	st to onboard your LinkedIn account to our system.
Request Information:	
 Project: EXTRACT(Agency: PHD Client: ALT2 Country: DK 	DR
Before we can get started To grant us access you wi	we will need you to grant access to our system. I need to click on the button bellow, which wil redirect you to a login & consent page.
It is important that you log	n with the account we are getting access to, as we are associating the account with the request.
Go to Consent page	
	If the button doesn't work, you can copy and paste the below url in a new tab.
	https://onboard.annalect-data.info/linkedin?id=6243d827-1b99-4005-9a06- 8a64cb9db78f&state=93921741d6b53ffe96b0914e091978021f3513054c5c5a045bf532db5bb2f60c

- 6. Review the request information. If everything is in order, click the button or copy and paste the link into your browser.
- You will be redirected to the LinkedIn login and consent page. After granting consent, you will be redirected to select an ad account from the available accounts.

One last step before we are ready Please pick one AdAccount you would like us to us	• e.	
AdAccounts ave 9 AdAccounts available.		
ch		
Pick one of the Ad Accounts		
Name	ld	
Krifa_LinkedIn	500762	832
Tryg Norge USD	503351	015
Tryg Forsikring	503641	014
Audi Sverige_SelfService_PhD_Adcolony SE	506362	492
Skoda_Adcount_PhD_Adcolony_SE	506830	584
Volkswagen Sverige_SS_AdColony SE	507081	554
	507040	100
DTU - Technical University of Denmark EUR_OMD_AdColony DK	507849	
DTU - Technical University of Denmark EUR_OMD_AdColony DK DK-integration's Ad Account	507849	784

- 8. If you see a 'Success' page after confirmation, everything is complete, and the account will be available the next day.
- 9. If you receive an 'Error' page, contact <u>DK.Support@annalect.com</u>