

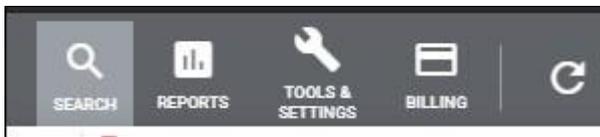
Google Ads API and Access Integration

Before starting you should have received an email address for the account you want to grant access to. It will look like this: <name>@annalect-data.info

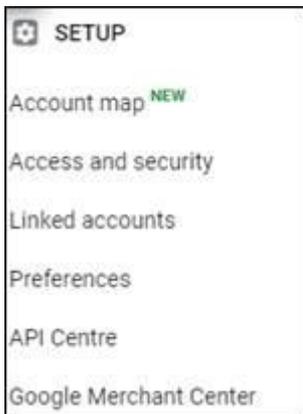
If the google ads account belongs the Transacts account you do not need to share access and can skip straight to step 5 letting us know we should onboard the account.

To be able to access the data that needs to be extracted, an initial once per account setup needs to be handled. To be able to do that in Google Ads, it is important to follow the below steps.

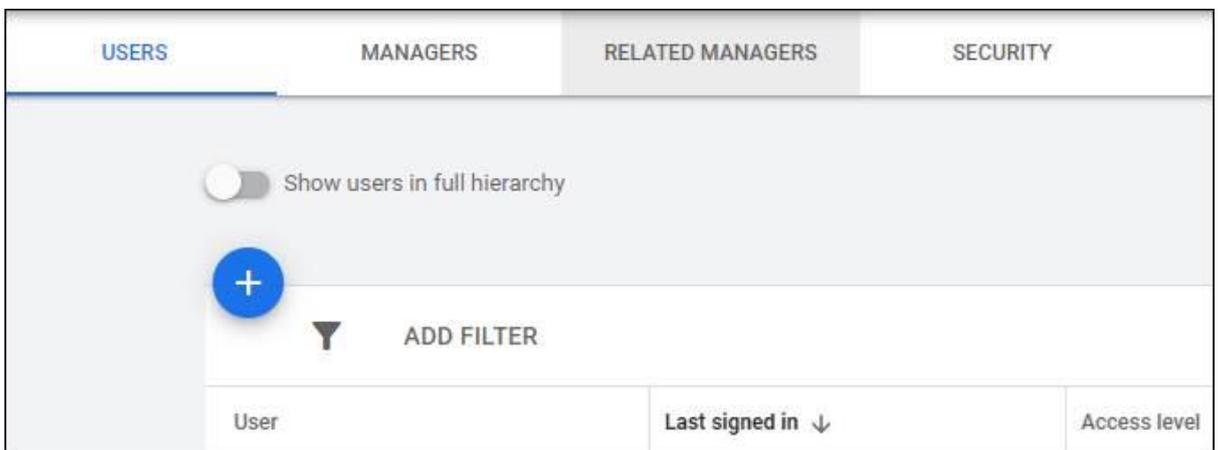
1. After logging in, click on **Tools and Settings** on the right top corner.



2. In the dropdown, click on **Access and Security** (it is at the rightmost column, called **Setup**)



3. It should open the interface with Users, Managers and Security. By default, it should start on the **Users** tab, click on the blue **Plus sign** to invite a new user.



4. In the email address section. Input the email address (<name>@annalect-data.info), mentioned at the beginning of the guide and click on **Standard** for the access level

Email
<name>@annalect-data.info

Select account access level

Email only Billing Read only Standard Admin

[show detailed comparison](#)

SEND INVITATION CANCEL

5. And click on Send invitation. Additionally, please let us know at dk.support@annalect.com after you finalized the integration, so we can continue the setup on our end.