## Google DV360 API and Access Integration

Before starting you should define the email you need to send the invite to, all invitations are sent to corresponding agency-country email.

Ex: For PHD Denmark account(s), invitation is sent to phd-dk@annalect-data.info

To be able to access the data to be extracted, an initial once per account setup needs to be handled. To be able to do that in Display & Video 360, it is important to follow the below steps.

1. Log in to DV360 with the user that has Admin rights at:

https://displayvideo.google.com/

2. On the top right, click on **User Management and Notification Settings**, then from the popup, click on **User Management** 



3. Click on New User on the left side



4. Add the email address (<agency>-<country>@annalect-data.info), mentioned at the beginning of the guide and select the Type **Partner & Advertiser** 

Name	Annalect Nordics	
Email	<name>@annalect-data.info</name>	
Туре	Partner & advertiser 👻	

- 5. Afterwards go to <u>Campaign Mapping</u>, locate and select the client to onboard.
- 6. A prerequisite for a successful onboard, is that the steps above are done.

- 7. Choose 'Data Sources'
- 8. Find the 'Google Display and Video' data source and click onboard.
- 9. Enter Partner id and click 'Request Onboard'.
- 10. If everything is done correctly, a success message would show up.
- If all steps are done correctly and you still receive an Error message, then contact Solutions on <u>DK.Support@annalect.com</u>