

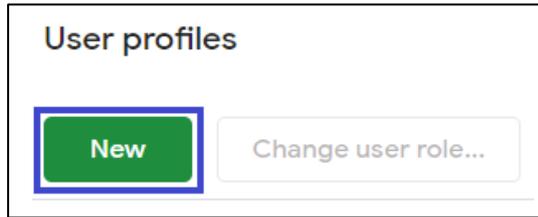
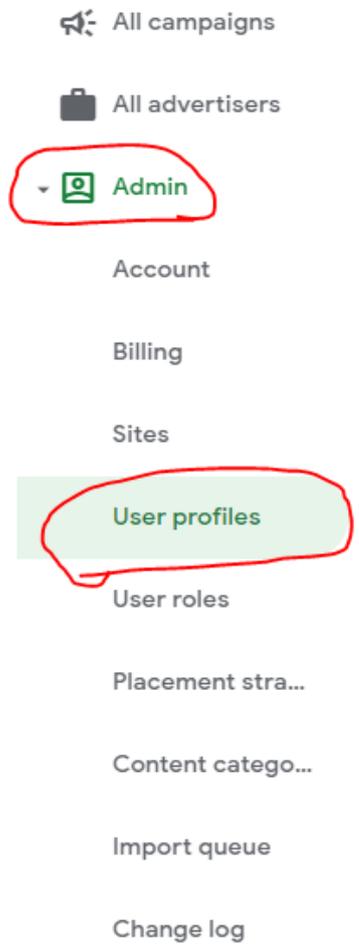
Google Campaign Manager API and Access Integration

Before starting you should define the email you need to send the invite to, all invitations are sent to corresponding agency-country email.

Ex: For PHD Denmark account(s), invitation is sent to phd-dk@annalect-data.info

To be able to access the data that needs to be extracted, an initial once per account setup needs to be handled. To be able to do that in Campaign Manager 360, it is important to follow the below steps.

1. Log in to Campaign Manager with the user that has Admin rights at <https://campaignmanager.google.com/>
2. From the submenu, go to the **Trafficking** tab
3. From the menus on the left , click on **Admin**
4. Click **User Profiles** from the selection
5. There click on New that is on the left side below **User Profiles**



6. Add the user with the below email address(<agency>-<country>@annalect-data.info) mentioned at the beginning of this guide and the role as **Advertiser/Reporting Login** (could be something else custom in your system)

Save
Cancel

Identification

Email ?
required
You must enter a Google email address or one that is linked to a Google Account.

Confirm email
required

Profile name
required
✓ *annalect_nordics* is available.

Subaccount **BidManager_Subnetwork_DO_NOT_EDIT**

User role
required

Language
required

Comments

Limit is 4000 characters for comments. Current: 0.

Billing **Enable billing read & write access for this user**
Only users with this functionality may view and edit billing information or grant billing access to other users.

7. Afterwards go to [Campaign Mapping](#), locate and select the client to onboard.
8. A prerequisite for a successful onboard, is that the steps above are done.
9. Choose 'Data Sources'
10. Find the 'Campaign Manager' data source and click onboard.
11. Enter Account id and click 'Request Onboard'.
12. If everything is done correctly, a success message would show up.
13. If all steps are done correctly and you still receive an Error message, then contact Solutions on DK.Support@annalect.com